



R *t* E *o* S *g* | *e* L *t* | *h* E *e* N *r* T

HEALING TRANSITIONS 2020 ANNUAL REPORT

# A YEAR IN REVIEW

If January was any indication of how 2020 was positioned to play out, we were on track to realize yet another consecutive year of record-breaking demand. Once the global pandemic reached Wake County, everything changed. Almost overnight, we reduced our bed capacity at both campuses to remain safe and follow CDC and Wake County guidelines. COVID impacted our program numbers, but thanks to our incredible recovery village and committed staff, we helped as many people as we could. Though 2020 brought challenges, we did what we always do – **made a positive impact on those struggling with addiction.**



**490**  
PARTICIPANTS  
SEEN IN CLINICS



**\$26,851**  
GIVEN IN PRESCRIPTION  
ASSISTANCE (UP 27% FROM 2019)



**348**  
AVERAGE DAILY  
CENSUS PRE-COVID  
(HISTORICAL HIGH)

**82,058**



BEDS PROVIDED



**239K**

MEALS  
SERVED



**75**  
SILVER  
CHIP  
GRADUATES  
(UP 5% FROM 2019)



**224**  
AVERAGE DAILY  
CENSUS POST-COVID



**2,200**  
PEOPLE  
SERVED



**\$55**  
PROGRAM COST  
PER PERSON/PER DAY  
(UP FROM \$37 IN 2019 DUE TO  
COVID CAPACITY RESTRICTIONS)



**85**  
VOLUNTEERS



**2,238**  
COVID-19  
TESTS GIVEN

**2,901**  
VOLUNTEER HOURS



“HT saved my life. This is my family. This is my community. This is my home.”  
 — HT PARTICIPANT



## 2020 MILESTONES



### Capital Campaign

raised **\$8M+** towards our \$16.75M Recovery Can't Wait capital campaign, with significant support from the County, City, and many other key investors



### Reverse Parade

**hundreds** showed up to a Reverse Parade on April 17 to encourage staff and participants in response to HT temporarily closing its doors to the public



### Participants & Staff

for more than **nine months**, participants and staff willingly and tirelessly fulfilled jobs despite periods of immense uncertainty, stress, and fear



### Offsite Detox

implemented an offsite detox that treated **217 individuals** in a 60-day period until HT was able to re-open campuses at a reduced capacity

## MONEY TALK

GOVERNMENT SOURCES	\$2,624,081
PRIVATE DONORS	\$1,172,085
EARNED REVENUE	\$ 605,286
IN-KIND DONATIONS	\$ 469,197
MISCELLANEOUS SOURCES	\$ 93,449



MEN'S PROGRAM	\$2,154,368
WOMEN'S PROGRAM	\$1,636,285
ADMINISTRATIVE	\$ 436,732
FUNDRAISING	\$ 364,662
ENTERPRISE	\$ 278,681
RAPID RESPONDER PROGRAM	\$ 201,332



“In spite of the pandemic and its economic impact, Healing Transitions rose to the challenge. Even at reduced capacity we remained open and operational throughout while successfully continuing to raise significant funds towards our capital campaign expansion efforts. Many thanks to our staff, boards, and community supporters. We are well-positioned to remain a vital force in our community.”  
 — LEON WOODRUFF, BOARD OF DIRECTORS CHAIR

To each of our **1,291 generous donors** (519 of whom were first-time givers), we thank you! To our **90+ community partners** (including healthcare providers, first responders, employers, nonprofit partners, educational programs, and criminal justice, recovery, faith, fitness and housing organizations), we thank you! To our **countless volunteers**, including our capital campaign steering and honorary committee members, we thank you! And to our **faithful leadership team**, we thank you! Without you, we could not move our mission forward. We are beyond grateful for your support and commitment.



## BOARD OF DIRECTORS

**Leon Woodruff**  
Chair

**Brad Turlington**  
Vice-Chair

**Mark Ezzell**  
Treasurer

**Evelyn Booker**  
Secretary

**Caitlin Clinard**  
Director

**Jeb Jeutter**  
Director

**Ashley Jones**  
Director

**Angel  
Menendez**  
Director

**Anita Neville**  
Director

**Mick Quinlan**  
Director

**Mark Steward**  
Director

**Chris Valauri**  
Director

**Barbara  
Williford**  
Director

## BOARD OF TRUSTEES

**Dr. David  
Fitzpatrick**  
Chair

**Jerry Weaver**  
Vice-Chair

**Scott Mauzy**  
Treasurer &  
Secretary

**Dr. Bob Bilbro**  
Immediate Past  
Chair

**Doug Ford**  
Trustee

**Richard  
Gaylord**  
Trustee

**Bob Goodale**  
Trustee

**Barbara  
Goodmon**  
Trustee

**Susanne Hayes**  
Trustee



(919) 838-9800  
philanthropy@healing-transitions.org

[healing-transitions.org](https://healing-transitions.org)



**MEN'S CAMPUS / THRIFT STORE /  
ADMINISTRATION**

1251 Goode St.  
Raleigh, NC 27603

**WOMEN'S CAMPUS**

3304 Glen Royal Rd.  
Raleigh, NC 27617