



OAKWOOD24

SPONSORSHIP OPPORTUNITIES

NOVEMBER 21-22, 2026 | 8AM - 8AM

Lakeside Retreats | 4521 Mial Plantation Road, Raleigh, NC 27610

Oakwood24 is a 24-hour run/walk dedicated to raising both funds and awareness for Healing Transitions. Founded in 2018 by alumnus Jon Frey, the event began at Historic Oakwood Cemetery as a meaningful way to give back to the program that transformed his life. Since its inception, Oakwood24 has raised more than \$1 million in support of Healing Transitions. As participation has grown, the event has expanded beyond its original location and now takes place at Lakeside Retreats in Raleigh, offering an even greater opportunity for community engagement and impact.

For Oakwood24 inquiries, please contact Jon Frey at jonathandfrey@gmail.com or scan the QR code to visit the Oakwood24 website.



OAKWOOD24 SPONSORSHIPS

As a Diamond Sponsor, you will be providing **18 months** of services.

\$30,000

As a Gold Sponsor, you will be providing **9 months** of services.

\$15,000

As a Silver Sponsor, you will be providing **19 weeks** of services.

\$7,500

As a Bronze Sponsor, you will be providing **7 weeks** of services.

\$3,000

	\$30K	\$15K	\$7.5K	\$3K
One (1) yurt rental	✓			
Two (2) additional social media posts (3 total)	✓			
Three (3) official race registrations	✓			
Two (2) official race registrations		✓		
One (1) official race registration			✓	
One (1) additional social media post (2 total)		✓		
One (1) naming opportunity of event station	✓	✓		
One (1) table for merchandise (provided by company)	✓	✓		
One (1) mention in monthly e-newsletter	✓	✓	✓	
Logo printed on race t-shirt	✓	✓	✓	✓
Logo on yard sign along race route	✓	✓	✓	✓
Swag bag (contents may vary)	✓	✓	✓	✓
Hyperlinked logo on Oakwood24 landing page	✓	✓	✓	✓
One (1) social media post	✓	✓	✓	✓
One (1) mention in post-event email	✓	✓	✓	✓

For Oakwood24sponsorship inquiries, please contact our Annual Fund Manager, Cheyanne Murdock.

e: cmurdock@healing-transitions.org | p: 919-838-9800 ext. 112